



STRIVE AV

CLIENT: QE11
PROJECT VALUE: £33K
OCTOBER 2019

MOBILE RECORDING RACK FIT FOR ROYALTY

The Queen Elizabeth II Centre is the largest dedicated conference, events and exhibition space in central London. Located in Westminster, it hosts more than 400 high-profile conferences, conventions, exhibitions, awards ceremonies and corporate events each year.

Early in 2019, the centre recognised a need for an updated mobile recording rack. The current system was becoming less reliable as it aged so Bruno Siu, Head of Data & Video, QE11 Live at the Queen Elizabeth II Centre, set about building a new system from the ground up. After coming up with a couple of designs it

became clear that this was not the best way to go due to concerns over the long-term viability of the system and whether it would become outdated too quickly. It was at this point that Bruno turned to StriveAV, particularly service delivery manager Spiros Andreou who worked diligently to deliver the solution required by the QE11 Centre. As Bruno explains: "I did drawings of what I wanted and pushed them back to Spiros who would then share his suggestions. We spent some time



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going backwards and forwards with Spiros working around what I wanted to deliver the ideal solution.

The turning point came when Spiros managed to get a demo unit for Bruno and the centre, something that enabled them to really pin down what they wanted and what the system was capable of. The decision was taken to build a mobile recording

to Bruno, there may be tweaks and improvements in due course and Spiros remains on hand as and when they arise. The centre also currently has several other projects in the



rack capable of 8 channels of simultaneous full HD recording, monitoring, independent audio I/O and provide feeds for live broadcast/webcast, featuring the Ki Pro Ultra Plus multi-channel HD Recorder4K/UltraHD/2K/HD recorder and player from AJA. As Bruno explains, being able to get hands on with a demo unit made a huge difference to the project: "Before I was able to demo the unit I thought the designs were complete, but getting the demo unit was absolutely vital. It provided answers for some questions we had and let us see how the unit would respond on the fly. We did a lot of testing." Project highlights

According to Bruno, challenges frequently cropped up during the project: "Every time we thought we were near the finish line, something would crop up. However, StriveAV were always quick to respond to queries and were very helpful throughout."

PROJECT CHALLENGES

The rack has already been used on events at the centre and has worked as expected since project completion. According



PROJECT OUTCOME

Since opening its doors in December 2019, the House of Photography has received unanimously positive reviews, with the Fujifilm team praising the rich and immersive audio experience throughout the experience centre, as well as the clarity, power and coverage of the system.

"I'm very happy with the work of StriveAV; they were always really quick to respond, even when things were taking longer than expected. I particularly have to mention Spiros who was fantastic throughout and spent a great deal of time working with me on the designs."

BRUNO SIU
Head of Data & Video, QEII Live, QEII Centre