

# TEDx University of Bolton

x = independently organized TED event

## UNIVERSITY OF BOLTON LECTURE THEATRE UPGRADE FOR TED X

The University of Bolton independently organised a TED X event. CDEC were approached at the end of February to provide the upgrade to the theatre projection and audio system in time for a prestigious TEDx Presentation that was to take place in the theatre on the 8th March.

### PROJECT BRIEF

The university of Bolton is a modern, compact University in the North West of England with around 11,000 students.

The University's teaching quality has consistently won the highest ratings possible from the Government's Quality Assurance Agency for Higher Education (QAA) and it has professional accreditation for more than 25 of its teaching programmes.

The University had recently taken over the former Bolton Sixth Form College site and as such needed to up-grade the old theatre at the Queens Specialist Building to make it more suitable for the University's needs.

### PROJECT BENEFITS

The solution was installed and fully programmed in time for the TEDx presentation and the event ran smoothly with no technical issues. The equipment that has been installed during the project are:

- Epson EB-4770W Projector.
- Sahara Pro Electric Hall Screen.
- Extron IN1604 Four Input HDCP-Compliant Scaler with DTP output.
- Extron DTP HDMI 4K 230 Rx HDMI Twisted Pair Extender Receiver.
- Australian Monitor XRS8 100W RMS Loudspeakers.
- Extron MLC 104 IP Plus MediaLink Controller.

**CLIENT:** BOLTON UNIVERSITY  
**PROJECT TIME FRAME:** 2 WEEKS

CDEC installed a brand-new 4m screen, Epson Ceiling Projector and Extron control in the Upstairs mixing gantry, and also enabled everything to be controlled from the wall by the stage area, ensuring that hosts could present ad-hoc from anywhere and that the University could stage productions using the existing mixing desk on the gantry.

### Ed Moloney, General Manager of Bolton SU, said:

"The team from CDEC were helpful and courteous in all their dealings with us. They installed Professional standard equipment in a very tight timescale so that we could deliver the University's first ever "TEDx" conference.

Our work was live streamed across the world and was mentioned more than 100,000 times on Twitter in one day. Without CDEC's support this wouldn't have been possible."





## PROJECT CHALLENGES

The system is a complete upgrade from the previous set up and so will enable a wide-range of uses for the University, from lectures and presentations to drama productions.

CDEC worked quickly and efficiently to ensure the installation was complete for the TEDx talk, a prestigious event that raised the profile of the University and showcased the new equipment to a large audience.

The TEDx audience consisted of over 200 students, academics and members of the local community. The theme was “Crossing Paths – Intersecting Ideas.”, a broad, multi-disciplinary theme that encompassed a range of ideas and approaches which represent some of TED’s core values of forward-thinking, innovation and inspiration.



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**Install Awards WINNER 2015** PROUD WINNER OF Education Project 2015 & Star Product 2014

**AVnews AWARDS 2015** PROUD WINNER OF Reseller / Integrator of the year 2014 & 2015

**AV AWARDS 2015** PROUD WINNER OF Reseller / Integrator of the year 2013 & 2014